



Marla Marrs

MANAGER, MARKETER,
GRAPHIC DESIGNER, & PHOTOGRAPHER

Eastern Kentucky University
BFA in Graphic Design
Aug 2010 - May 2014

Work History

Killerspots Marketing

Cincinnati, OH
April 2017 - Current
VP of Operations

- Project & office manager
- Manages: web/CMS, SEO, design, social media, print video, inbound marketing, CRM, & Automations
- Staff & intern supervisor (7-15 people)
- Client relations / support

EKAT

Irvine, KY
Jan. 2016 - April 2016
Seasonal Office Assistant

- Introduced technology to be more efficient
- Created editable PDFs, labels, and business cards
- Ability to multitask and meet deadlines
- Managed printers & scanners
- Customer service
- Data entry

Hatfield Newspapers

Irvine, KY
Feb. 2015 - June 2015
Designer/Photographer

- Created interactive & print documents
- Created illustrations & graphics
- Photographed sports & events
- Photo editing for press & web
- Worked with the public
- Website updates

Wall Street Greetings

Versailles, KY
April 2014 - December 2014
Junior Designer/Intern

- Personalization of cards & e-Cards
- Documents and proof setups
- Email & web graphics
- Photographed cards
- Card designs

Eastern Progress

Richmond, KY
August 2010 - January 2012
Photo Editor

- Managed 6-10 photographers
- Photographed events & sports
- Managed assignments
- Worked with the public
- Web & print editing
- Concept creation
- On call

Web Based Platforms

Google Analytics	Hero Post
AWS Lightsail	The Hoth
Squarespace	Bluehost
Looker Studio	Canva
Google Docs	Sheets
Amazon S3	Zapier
Teamwork	Buffer
Cloudflare	Trello

Social Media:

Facebook/Meta Business Manager
Google Business Listing
Instagram
Twitter / X
Facebook
YouTube
Pinterest
LinkedIn

CRM

Mailchimp, Constant
Contact, Infusionsoft/Keap, High Level

CMS

Wordpress, SquareSpace, Wix

Software

Adobe Creative Suite:

Dreamweaver
After Effects
Photoshop
Lightroom
Illustrator
Premiere
Animate
InDesign
Audition
Acrobat
Express
Bridge

Microsoft Office:

Powerpoint
Outlook
Word
Excel

Others:

Visual Studio Code
Teamviewer
Notepad++
FileZilla

Skills

Social media marketing
Graphic and web design
Large format printing
Ability to think ahead
Project management
Strategic planning
Task delegation
Client relations
Event planning
Data analytics
Photography
Typography
Page layout
Illustration
HTML/CSS
PC/Mac